

# nathalie gallmeier

art director . graphic and web design



gallmeier creative group, inc.



## about me

- graphic designer/art director
- owner Gallmeier Creative Group, Inc. (since 2003)
- client range: startups to large corporations globally
- languages: English, French, Portuguese, Spanish
- strive to always deliver high quality, accurate and relevant design work in a timely manner
- team player, manager, leader, mentor



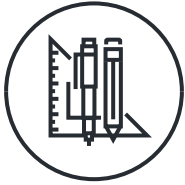
## contact

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## specialty

logo design • corporate identity • presentations • infographic and chart design (information mapping) brochures and other marketing materials • signage • annual report • exhibit & conference materials e-Learning and instructional design support • website and online marketing design • book design —among many print or online design projects—



## experience

2003-NOW

GALLMEIER CREATIVE GROUP, INC.  
OWNER. FOUNDER.

With vast experience in the design industry, GCG provides high-level quality graphic and web design. GCG handles designs project from creation to completion. Clients include: Agnew Translations, American Airlines, Cirtas, CVIS, DataDirect Networks, Inc., Farmers Insurance, The Gallup Organization, GecilsEnergy, Guitar Center, Infinity Air, Inc., Ixia, J.D. Power and Associates, KBMG, The Los Angeles Times, Maritz, Mercedes-Benz Financial, Pale Blue Design, Inc., Oaks Christian High School, University of Toyota, Wellpoint Pharmacy Management, WriteGirl, Xirrus among others.

1998-2003

J.D. POWER AND ASSOCIATES.- WESTLAKE VILLAGE, CA  
MANAGER, CORPORATE GRAPHICS & EDUCATION AND TRAINING SERVICES

Managed graphics department providing support for all practices and offices within the firm, nationally and internationally. Created and maintained corporate standards. Art directed and produced projects such as corporate brochures, sell sheets, direct mail, exhibit and conference materials, corporate web site design, corporate identity, executive powerpoint presentations. Educational projects included proposals, workbooks, job aids, brochures, presentations, video editing and broadcast, packaging, multimedia and online training design to support training provided to clients such as Mercedes-Benz, Acura, Hilton, Lexus, Audi, Volkswagen, Toyota, General Motors, Kia, internal departments, among others.

GUITAR CENTER MANAGEMENT  
AGOURA HILLS, CA • GRAPHIC DESIGNER

Design and production of catalogs, ads, logos, sales presentations and collateral materials, in-store signage, website graphics, management of freelance artists. All work produced in a heavily creative environment under tight deadlines.

1996-1988

STERLING SOFTWARE, INC.  
WOODLAND HILLS, CA  
DESKTOP PUBLISHER,  
GRAPHIC DESIGNER

Member of in-house graphics department. Design of manual covers, brochures, mailers, collateral materials and product design, among others. Production of software manuals, which included the layout and typesetting of entire sets of manuals. Production of slide presentation from layout to film development. Illustrations for posters, flowchart design, etc. Translation from French and Portuguese for international departments.

1988-1995